

## Registration

Hereby I register for the seminar:

\_\_\_\_\_

\_\_\_\_\_ at: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street, No: \_\_\_\_\_

ZIP and City: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Participant: \_\_\_\_\_

Topics wishes: \_\_\_\_\_

With accommodation: yes ☐ no ☐

Vegetarian: yes ☐ no ☐

The information from this flyer about the seminars and the registration are noted and will be accepted with the registration.

\_\_\_\_\_  
Date and signature

## Our Technology Center

In our well-equipped technical center, we present topics in practice and give you the opportunity to test and use products by yourself.

The open seminar rooms provide the ideal space for theoretical and technical training as well as workshops.



In dialogue with our experts in the departments "application technology" and "product development", you will generate further knowledge and deepen your personal contact for future questions.



Meet our team personally at the informal evening program and enjoy local specialties in a relaxed atmosphere.

**Berger-Seidle GmbH** • Parkettlacke • Klebstoffe • Bauchemie  
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## Seminars

## Program 2020



Technology Center  
Grünstadt / Germany

**Berger-Seidle**

*...wood floors deserve the best!*



## Welcome!

Dear interested parties,

Berger-Seidle offers you a permanent seminar program every year. We are very happy to invite you to sign – and we are looking forward to welcome you!

The benefit for your everyday work is the focus of the seminars. In basic and advanced courses we consequently include your preferences, goals and questions. The topics and exercises reach from “complete build-up” to special topics such as grinding techniques, color effects or elastic floor finishing.

Seminars at Berger-Seidle are well-known and appreciated by installers all over the world. We bring in our highest technical competence, technological theory and practice, well-proven techniques as well as latest trends, very well-equipped training rooms, an open and sincere climate in dialogue and an always special and individual evening program at our beautiful wine route.

We invite you: Take advantage of our offer and service. This is an excellent opportunity to learn more, to get new impulses and possibilities for the daily work, to see new products of our broad program, to look behind the scenes, to give us your feedback and to establish a close personal contact with us as your long-time partners. As a traditional, medium-sized family business, this trustful personal contact and dialogue with you is particularly important to us and highly appreciated.

In case of questions, we are happy to help you to find the right seminar for you. In this sense, we look forward to your participation in your preferred seminar.

Best regards!

Markus M. Adam  
CEO/Management Berger-Seidle

## Our current seminar program

### Seminar I: Special seminar “Consulting & Sales”

*Target group:* Owner, sales people, planner, technical consultant, interior decorator

*Content:* The complete product world from bonding up to finishing of wood and other floors, right advising and product selection, product differences, added values and advantages of each system, calculation, VOB, differences to other products in the market

*Dates:* March 26th - 27th 2020

### Seminar II: Basic seminar “Parquet & wooden floors”

*Target group:* New customers, beginners, initial training

*Content:* The product world for the parquet and its complete build-up from adhesive up to maintenance and care, product use in theory and practice

*Dates:* June 4th - 5th 2020

### Seminar III: Professional seminar “Parquet & wooden floors”

*Target group:* Professionals, follow-up training

*Content:* Deeper specialist knowledge for the professional user, novelties and special solutions, special topics such as grinding techniques, color and effect options, tips and tricks from the subground to the maintenance, product use in theory and practice

*Dates:* September 10th - 11th 2020

### Seminar IV: Special “Elastic & Alternative Flooring”

*Target group:* Professionals

*Content:* Special training for the renovation and finishing of elastic and alternative floors, expertise knowledge for a technically safe process, presentation of the main products, variants and additional options, training in theory and practice

*Dates:* November 5th - 6th 2020

**Additional seminars:** In addition to these standard seminars in German language, we also offer tailor-made seminars, also in foreign languages. If you are interested, feel free to contact us.

## General information

**Target group:** The seminars prepared for professional installers or dealers and distributors.

**Procedure:** The seminar goes over two days to the weekend, beginning and ending at noon. This allows for easy arrival and departure and minimizes absence from your daily business.

**Contents:** The contents of the seminar vary depending on the topic and always have topical relevance. On request we will give you more detailed information.

**Fee:** The fee is 175 euros per person plus VAT to cover part of the costs incurred (without accommodation 95 Euro). In addition to the seminar participation, this package includes accommodation in the hotel incl. breakfast, drinks, snacks, lunch or dinner during the whole seminar as well as the evening program. Each participant will receive a personal certificate of participation at the end. Early bookers up to eight weeks before the start of the seminar receive a discount of 15%.

**Number of participants:** The minimum number of participants is 15, the maximum number of participants is 30. If the minimum number of participants is not reached, the registered participants will be informed approx. two weeks before the start of the seminar and will receive the credit for the seminar fee or the transfer to the next suitable seminar.

**Registration deadline:** The registration deadline is three weeks before the beginning of the seminar. The registration is valid with sending of the registration form and payment of the seminar fee.

**Cancellation Policy:** Cancellations up to three weeks before the start of the seminar are possible free of charge. After that, cancellations are no longer possible for organizational reasons and must be invoiced regularly.

**Organizer and venue:**  
Berger-Seidle Technology Center

